The fusion of composite and adhesive technology

Fusio™ Liquid Dentin represents the next generation in flowable composite technology. By effectively fusing together self-adhesive and restorative technology into one product, clinicians can now restore teeth faster than ever, saving both time and money. Fusio Liquid Dentin’s ability to tenaciously bond to both dentin and enamel without a separate adhesive opens up new possibilities for this segment of restorative materials.

Pentron Clinical Technologies Product Manager Jeremy Grondzik states: “While it shares many of the same indications as a traditional flowable composite, its use as a dentin replacement material or a self-adhesive base liner shatters previous perceptions of where and how flowable composites can be used.” This new generation of flowable composite is priced similar to traditional premium flowable composites and is available in the popular Vita* shades: A1, A2, A3 and B1.

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The Universal Mirror Handle is designed to work with most intraoral mirrors that have been made in the last few decades. You can position the mirror inline with the handle or the mirror can be angled. There is approximately 35 degrees of rotation to allow comfortable positioning for buccal and occlusal views. Unlike other handles on the market, the Universal Mirror Handle can be locked to hold the mirror at the angle you choose.

The Universal Mirror Handle is available individually to work with existing mirrors, or in a kit that includes: one mirror handle, one adult occlusal chromium mirror, one buccal T1 chromium mirror and one “Q” utility mirror.

Information and pricing can be found at: www.photomed.net/mirror_handle.htm, or call (800) 998-7765. ©

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Introducing BeautiBond™

The Science Behind the Bond.

BeautiBond™

One Adhesive: Two Powerful Monomers!

- Unique dual adhesive monomers deliver equal bond strength to enamel and dentin
- Single coat for shorter working time
- Only 5µm film thickness

Providing convenience and efficacy in a single adhesive, BeautiBond has a distinct advantage over other seventh-generation adhesives. With bond strengths similar to leading sixth-generation alternatives, BeautiBond is the one-step, self-etch adhesive for a wide range of clinical indications. Its dual adhesive monomers enable predictable long-term bonding to both enamel and dentin.

Visit www.shofu.com or call 800.827.4638 © Copyright 2009 BeautiBond is a Trademark of SHOFU Inc. SNBB-0409

*Vita is a trademark of Vita Zahnfabrik.

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Wallingford, Conn. 06492

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“I just got back from LVI and my world has changed. I can't possibly look at dentistry the same way again!”
– Dr. Balaji Srivivasan

“My LVI education has enabled me to not only survive, but to thrive.”
– Dr. James R. Harold

“There is nothing out there that even comes close to the LVI experience. The amount of enthusiasm I am bringing home with me is unbelievable. What an experience and a treat!”
– Dr. Robert S. Maupin

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DMG America launches new Web site

Consistent with its recent rebranding campaign, DMG America (formerly Zenith Dental), has launched a new, user-friendly Web site, dmg-america.com. The new site features detailed product information, company news, a convention calendar with booth information, end user specials and a representative locator for North America.

The dmg-america.com tool bar provides easy access to the product catalog, MSDS information, product literature and a Web site search engine. The product catalog is divided into logical categories including: provisional, core and bite registration material sections, and all of the other quality products. Clicking on any product brings a full description to the screen, including a list of features and benefits, as well as any special offers available. The About Us tool details DMG America’s history, mission, quality standards and contact information.

“We’ve designed dmg-america.com to showcase the products that have made DMG America such a strong leader in dental restorative products,” says Marketing Director Tim Haberstumpf. “dmg-america.com is a great resource tool for detailed information on our entire product line.”

Perhaps the best feature is how simple it is to navigate between the Web site sections. Users can jump from a product description to a more detailed product brochure or the MSDS page or a physical properties page that lists information such as working time, setting time, flexural modulus and compression strength without losing track of where they were or planned to go next.

“DMG restorative products are among the most widely used in the dental industry,” Haberstumpf said. “Offering efficient access to product and company information, dmgamerica.com reinforces our commitment to quality customer service and our tradition of innovation.”

In keeping with its commitment to quality and excellence, dmgamerica.com will continue to expand in concert with the company’s growth. DMG America is in the process of developing a first-of-its-kind product, which officials believe represents a true leap forward in dental technology. Keep an eye on dmgamerica.com for further news.

For more information and a complete list of DMG America’s product offerings, please visit dmgamerica.com or call (800) 662-6585.

Cetacaine Topical Anesthetic Liquid Kit

Cetylite’s new Cetacaine® Topical Anesthetic Liquid Kit is ideal for scaling and root planing, providing patients with effective, non-injectable, cost-effective anesthesia.

Only $2 for a full-mouth application, the included 14-gram bottle yields up to 54 full-mouth applications. The new, unique dispenser cap for Luer-lock syringes allows the clinician to use only what he or she needs, not exceeding 0.4 ml maximum dose. Cetacaine’s triple-active formula (benzocaine 14 percent, butamben 2 percent, tetracaine hydrochloride 2 percent) has onset within 30 seconds and duration typically lasts 50 to 60 minutes.

The kit contains a 14-gram bottle of Cetacaine Topical Anesthetic Liquid with dispenser cap, 20 Vista™ 1.2 ml Luer-lock syringes and 20 Vista-Probe™ 27 ga tips. Cetylite now offers a 14-gram or 30-gram replacement bottle of Cetacaine Liquid with the Luer-lock dispenser cap. The cap fits all Luer-lock syringes. This unique design also allows for the single dip of a microbrush, which is ideal for pre-injection or other procedures requiring site-specific topical anesthesia.

Cetylite will demonstrate its new Cetacaine Topical Anesthetic Liquid Kit at the ADHA, booth No. 409. The company also will offer as a show special a free 14-gram bottle of Cetacaine Liquid to anyone who purchases three 14-gram bottles or one Cetacaine Liquid Kit as well as a free 50-gram bottle with purchase of three 50-gram bottles.

For more information, visit www.cetylite.com, or stop by the Cetylite booth, No. 409, during the ADHA.

EMBRACE Sealant

If you’re one of the 1,000s of dental professionals who know EMBRACE™ WetBond® Pit & Fissure Sealant is easier to apply because it bonds to moist tooth surfaces, provides a better seal and is long lasting, you’re on top of your profession.

Now after six years of clinical use, EMBRACE Sealant sets a new standard of success — intact margins, no leakage, no staining, caries-free.

Six-year followup photo
photo courtesy of Joseph P. O’Donnell, DMD

One call can bring a smile to your face and your patients’:

✔ Long lasting
✔ Easy to apply – only sealant that bonds in a moist field
✔ Margin-free seal
✔ Fast light cure
✔ Fluoride releasing

*Contact Pulpdent for study.